



# M E N

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# WHO WE ARE

MFM Transmedia is a cross platform production company specializing in digital content and multi-media messaging. From the entertainment to the corporate worlds, concise messaging matters now more than ever.

We're here to effectively craft and deliver your message across all platforms. Our goal is to achieve your goals: keeping you relevant and connected.

We manage the entire process from inception through delivery, customizing online messaging to meet and exceed your branding needs.

# MEET THE TEAM

MFM's team of experts delivers award winning digital content customized to serve each client at the highest level. Through outstanding producing, writing, directing, editing, cinematography, and even casting, we craft inspired messaging to exceed expectations.

PRODUCTION + DIGITAL  
MARKETING



## THE TEAM



**Christian Schulte**  
Director of Production



**Molly Fahey- Matonti**  
Founder, Producer



**J.D. Matonti**  
Director, Producer

**Tony Oliver**  
Director, Writer

**Mike Williams**  
Writer

# OUR SERVICES

## Customized Digital Strategies



### Digital Design

Our incredible digital team has worked with some of the biggest clients in the world. Now they're ready to work with you!



### Video Production

From inception to the shoot date, we craft dynamic video content to educate, entertain, and inspire.



### Consulting

Not sure where to begin? We will strategize with you on how best to allocate your resources across your evolving platforms.



### Social Media Packaging

Our social media team is versed on the latest and most effective plans of action to make your efforts seen and heard!

# DIGITAL DESIGN

ELEVATING VISUAL CONTENT

It's our  
Galaxy



## SERVICES

- LOGOS
- DIGITAL LOGOS
- MARKETING MATERIALS
- DIGITAL PRESENTATION SLIDES
- 2-D/ 3-D ANIMATION
- VIDEO LEADS
- ORIGINAL MUSIC
- PHOTOGRAPHY
- GIF/ SHORT FORM CONTENT

## SERVICES

- SOCIAL MEDIA MARKETING STRATEGY
- MULTI-PLATFORM POSTING
- AD CAMPAIGNS
- LIFESTYLE AND PRODUCT PHOTOGRAPHY
- VIDEO SERVICES
- FULL WRITING/ EDITING SERVICES

PRICING IS ON RETAINER OR BY THE DAY  
(6 MONTH COMMITMENT)



# SOCIAL MEDIA PACKAGES

- MARKETING STRATEGIES
- CONTENT CREATION
- POSTING
- ANALYTICS







# VIDEO PRODUCTION

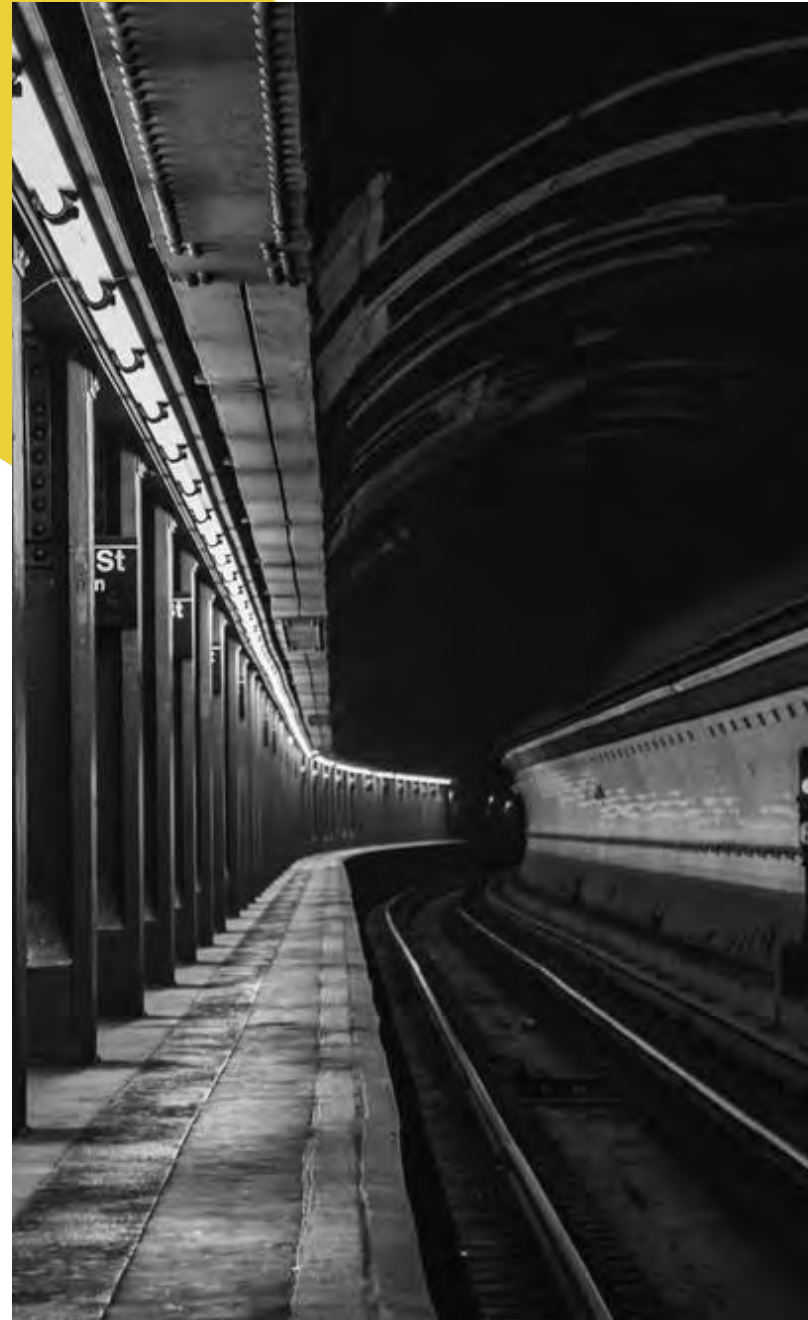
- PROMOTIONAL VIDEOS
- “HOW TO” EXPLAINER VIDEOS
- COMMERCIALS
- WEBSITE VIDEOS
- FILM/TV
- EVENT COVERAGE
- DIGITAL MOTION GRAPHICS
- PRODUCT DEMO VIDEOS/ PHOTOS
- SOCIAL MEDIA VIDEOS
- CLIENT TESTIMONIAL VIDEOS
- COMPANY/EMPLOYEE PROFILES

CREATING MEMORABLE CONTENT

# PRODUCTION STRATEGY

WE CRAFT SOLUTIONS FOR:  
MULTI-MEDIA STRATEGIES FOR EVER-CHANGING PLATFORMS

- WRITING
- CONCEPT CREATION
- SCRIPTING
- SHOOTING
- EDITING
- STORYBOARDING
- CASTING
- LOCATION SCOUTING
- DISTRIBUTION
- MULTI-PLATFORM SPECIFICATIONS



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# CONSULTING

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- E-Commerce
- Website Design
- Social Media
- Company Messaging
- Branding Strategy

Hourly and retainer options available.



# CLIENTS





# THANK YOU

INTERESTED IN HAVING OUR TEAM  
JOIN FORCES WITH YOU?  
PLEASE GIVE US A CALL TO LEARN MORE  
ABOUT WHAT OUR EXPERTS CAN  
CREATE WITH YOU.

[info@mfmtransmedia.com](mailto:info@mfmtransmedia.com)

973-860-8318

DIGITAL MARKETING AND  
PRODUCTION SERVICES