



# MFM

T R A N S M E D I A

S O C I A L M E D I A

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Victor Cruz, NYFW x Lyft  
@MFMTransmedia

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# A bout Us

M F M T R A N S M E D I A

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**MFMTransmedia** is an innovative and fresh cross-platform media company. We are passionate about helping you find your creative voice.

We leverage your unique strengths to build strategic roadmaps, and we deliver the right customers and audience to you.

Our team offers unparalleled creative solutions to all of our clients, and we are determined to see every job to its successful completion.



# Social Media

## REINVENTED

As the ever-morphing social media landscape continues to evolve, MFM Transmedia is your eyes and ears on all platforms, boosting your online presence in bold and cutting-edge ways!

# The Power of Social Media Marketing

Social Media changes FAST, but it's full of opportunities for the companies that choose to take advantage of them.

Our team is comprised of experts who analyze social media video content, demographic data, and user stats to create the best custom strategy for you!

**80%**

Of What You See  
Is Retained

**3.1**

**BILLION**

Active Social Media  
Users

Customers  
Spend

**40%**

More Money On  
Companies That Engage  
With Them

**59%**

of People Access  
Social Media Every Day

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# Our Focus

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B o l d - E l e v a t e d - C u t t i n g - E d g e

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1. Elevated visual content (photography and video)
2. Execution of more streamlined content/consistency/frequency in posting.
3. Clear, defined messaging.
4. Calls to action that drive traffic to SALES.
5. Increased social media following/ subscriptions.
6. What are the industries that would bring you the most referrals?
7. What associations are you affiliated with?
8. What are your current strategized social ad-campaigns?



Basic Package

# Social Media

- 1. Create a through-line for branded posts. Target exact company messaging and goals.**
- 2. Streamline and organize all social media platforms.**
- 3. Create a “Call-To-Action” post that plugs your Specific Need/ Want and drives your traffic to sales opportunities. Continue to streamline your brand recognition.**
- 4..Socially engage on Instagram/LinkedIn/Facebook/Twitter to increase your numbers. Daily posting with consistent engagement. Includes responding to comments and providing each post with a call-to-action.**



# What We Do

**For Social Media:** We can provide a media strategy, and/or we can upload for you **daily** on the channels that best meet your company needs, based on our research.

**Rate for Social Media Strategy/Evaluation of Assets:**

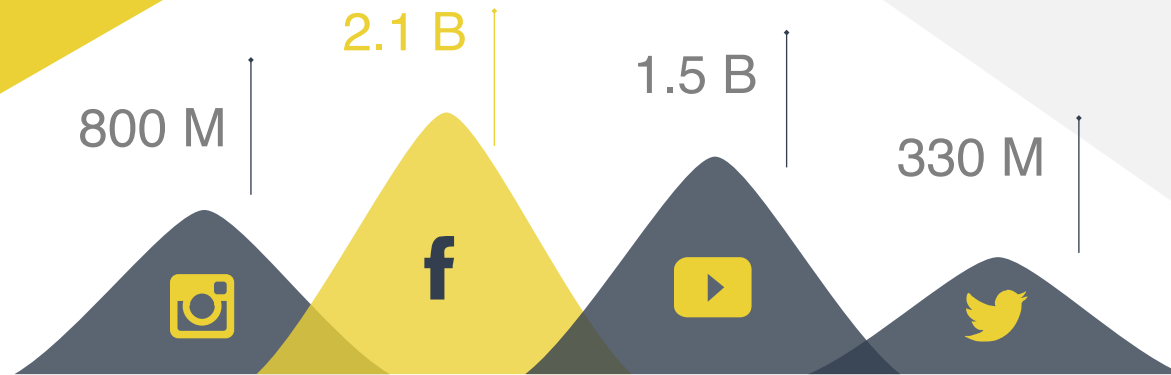
\$600

**Social Media Daily Posting:** 5-day or 7-day Plans - \$100/day  
(6-month minimum commitment)



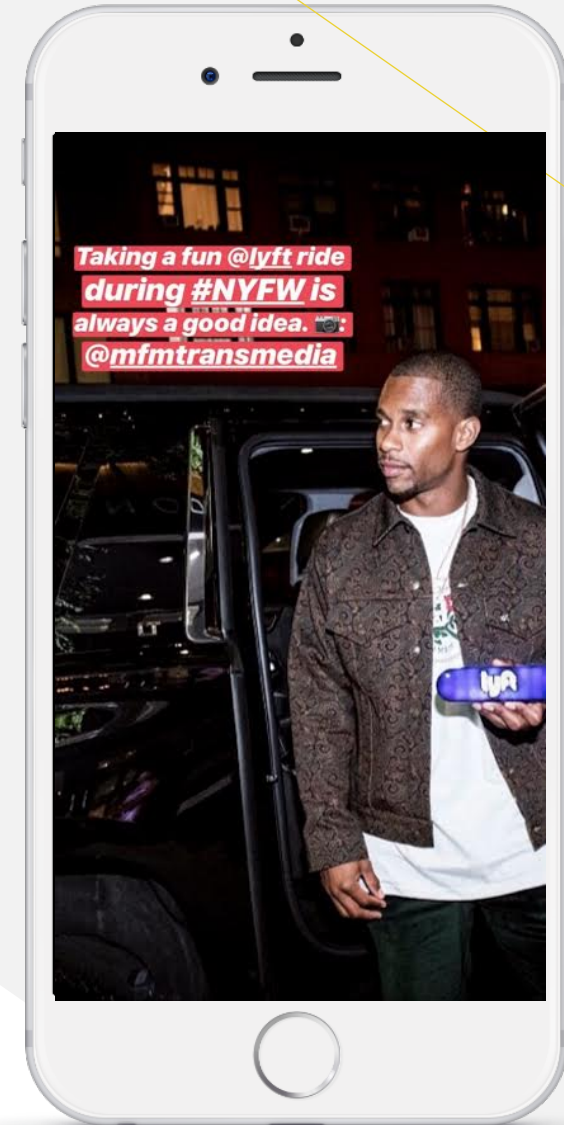
# Monthly Deliverables

**Bi-weekly or Monthly**, we will provide you with a breakdown of all initiatives, audience engagement, audience growth, analytics, demographics, etc.



Monthly Social Media Users (2018)

**Monthly Retainers** are also available upon request. No need to hassle with a-la-cart content.



**Referral Incentives** available to businesses with one than company or bring new clients to MFM.

# Extra Effort

Based on your individual need, MFM Transmedia offers a host of additional services that cater to your audience and client base.

## Client Testimonial

### Video Content

No one can sell your business better than your satisfied customers! We produce emotion-driven, powerful client testimonial video content to attract the future of your business!

## Live Stream

### In-The-Moment

If you're able to drive a ton of engagement and viewers on your Instagram Live video, you can land on the Explore Page, which will expose your business even further. Live is ideal for interviews, Q&As and even topic exploration.

## Instagram Ads

### Converting Sales

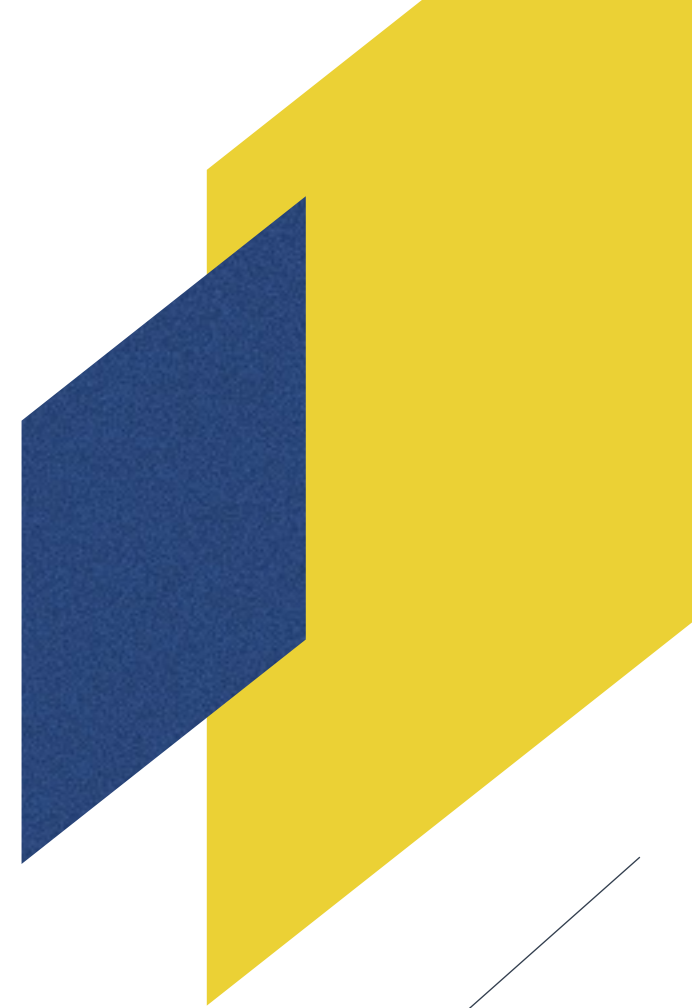
Tell your story through a clean, simple medium viewed by millions.  
With video ads, visually immerse your audiences through sight, sound, and motion!  
Stories, Carousel Ads, Reporting to go one step further.

## Bloggging

### Written Content

Our team will write and post articles based on specific topics in your industry on Linked In, industry-specific sites, publications, etc.

# CLIENTS





# THANK YOU

INTERESTED IN HAVING OUR TEAM  
JOIN FORCES WITH YOU?  
PLEASE GIVE US A CALL TO LEARN MORE  
ABOUT WHAT OUR EXPERTS CAN  
CREATE WITH YOU.

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DIGITAL MARKETING AND  
PRODUCTION SERVICES